

FUNDRAISING TIP SHEET

GET YOUR CHILD INVOLVED



Develop a campaign commitment with your child(ren) before you ask others for support. Be creative and have fun with it. Some examples may include a commitment to so many days of prayer, cleaning up trash, writing cards for the homebound for every donation or specific level of support.

WRITE DOWN YOUR WHY



Sit down with your child(ren) and share why you chose Catholic Schools. Stories of Catholic schools begin with faith, love and sacrifice. If your child is able, have them write down the story in their words or draw a picture. Add this message to your online page or send it to school to be mailed to others.

GET THE BALL ROLLING



Nobody likes to be first. That's why it's always a good idea to get your fundraising off to a good start by making your first contribution. This will make others more likely to get involved.

START WITH YOUR CLOSE CONTACTS



It's always best to start by communicating your closest contacts because they are most likely to support you. Try sending some quick personal messages to your inner circle to build up some momentum. Remember, this is not an ask, this is an invitation for others to support you and your child.

REENGAGE WITH YOUR CONTACTS



Don't hesitate to follow up with an email, text or phone call. Messages are easily overlooked and people quickly forget to go back to them. Share your progress or what your child has committed to do for their support.

CONTINUE THANKING AND UPDATING



As more of your network gets behind you, keep thanking them on social media, by text, phone calls or cards. Continue to share your progress towards your goal.

Fundraising often takes a little creativity and persistence, but it's vitally important to our mission and you can do it. Know that your effort will be making a big difference and you are not alone! THANK YOU!